

# CUSTOMER PROFILE

Please tell us about your company by returning this completed profile to:

**Global Marketing Connexions, Inc.**  
P.O. Box 2442  
Cedar Rapids, IA 52406-2442  
U.S.A.  
(319)286-8688 (telephone)  
(319)286-8388 (fax)  
customerservice@glomarx.com

## GENERAL INFORMATION

Name and address of your company:

\_\_\_\_\_  
Address: \_\_\_\_\_ Telephone: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ Fax: \_\_\_\_\_  
\_\_\_\_\_ E-Mail: \_\_\_\_\_  
\_\_\_\_\_ Web Site: \_\_\_\_\_  
Country: \_\_\_\_\_

Company Organization: Proprietorship \_\_\_ Corporation \_\_\_ Partnership \_\_\_  
Limited Liability \_\_\_ Date Organized: \_\_\_\_\_

Describe your company's major business activity:

Please identify the individual(s) in your company responsible for int'l procurements, sales, and administration:

Int'l  
Proc.: \_\_\_\_\_ Telephone \_\_\_\_\_  
E-mail: \_\_\_\_\_

Sales: \_\_\_\_\_ Telephone \_\_\_\_\_  
E-mail: \_\_\_\_\_

Administration: \_\_\_\_\_ Telephone \_\_\_\_\_  
E-mail: \_\_\_\_\_

**1) Describe your customer base:**

**2) Merchandise requirements:**

- a) Describe your current merchandise – brands and styles. If images are available, please provide them.
  
- b) What merchandise are you interested in GloMarX supplying (i.e. brands, styles, season (Spring/Summer ; Winter/Fall), and size range)?
  
- c) Are multiples, such as same style, color, and size or any combination thereof acceptable?
  
- d) Are a combination of internationally recognized labels and private labels acceptable?
  
- e) What is the anticipated frequency of your orders?
  
- f) What quantities are you interested in?
  
- g) What are your price targets?

**3) Other (please add anything specific to your company which will assist us in better understanding your company and your requirements):**

*Global Marketing Connexions, Inc. assures the confidentiality of this profile.*

Questionnaire completed by:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

***Thank You for your interest! We look forward to serving you!***